

Ronald McDonald
House Charities®
Arkoma

2021
Annual Report

A LETTER FROM THE CEO

Dear friend,

Family, Compassion, Community, Flexibility & Excellence. These are the core values of the Ronald McDonald House Charities of Arkoma. We use these values in our daily work as we carry out our mission to find, create & support programs to improve the health and well-being of children in Western Arkansas and Eastern Oklahoma. We live and work in the most compassionate communities in the world and we are so thankful for all the time, treasures and resources members of those communities have provided to help us keep families close.

While 2020 and 2021 brought unprecedented challenges worldwide, we stayed grounded by focusing on our vision to ensure families going through their own crisis of having a critically ill child would continue to stay together and find respite in our programs. We found inspiration in the courage of children served aboard our Ronald McDonald Care Mobile who came in immense oral pain that we were able to solve. We found comfort in the people who believe in this mission and demonstrated their unwavering support of helping others.

We opened our first stand alone Ronald McDonald House in December of 2021 which nearly doubled our overnight capacity from 14 to 25 families! We are elated to no longer have a wait list in the Fort Smith area for families. Our other programs stayed very busy as well as you will see.

"Through the eyes of gratitude, everything is a miracle." - Mary Davis

Thank you for all your support and we look forward to an amazing year of service in 2022!

Sincerely,



STEPHANIE MEDFORD

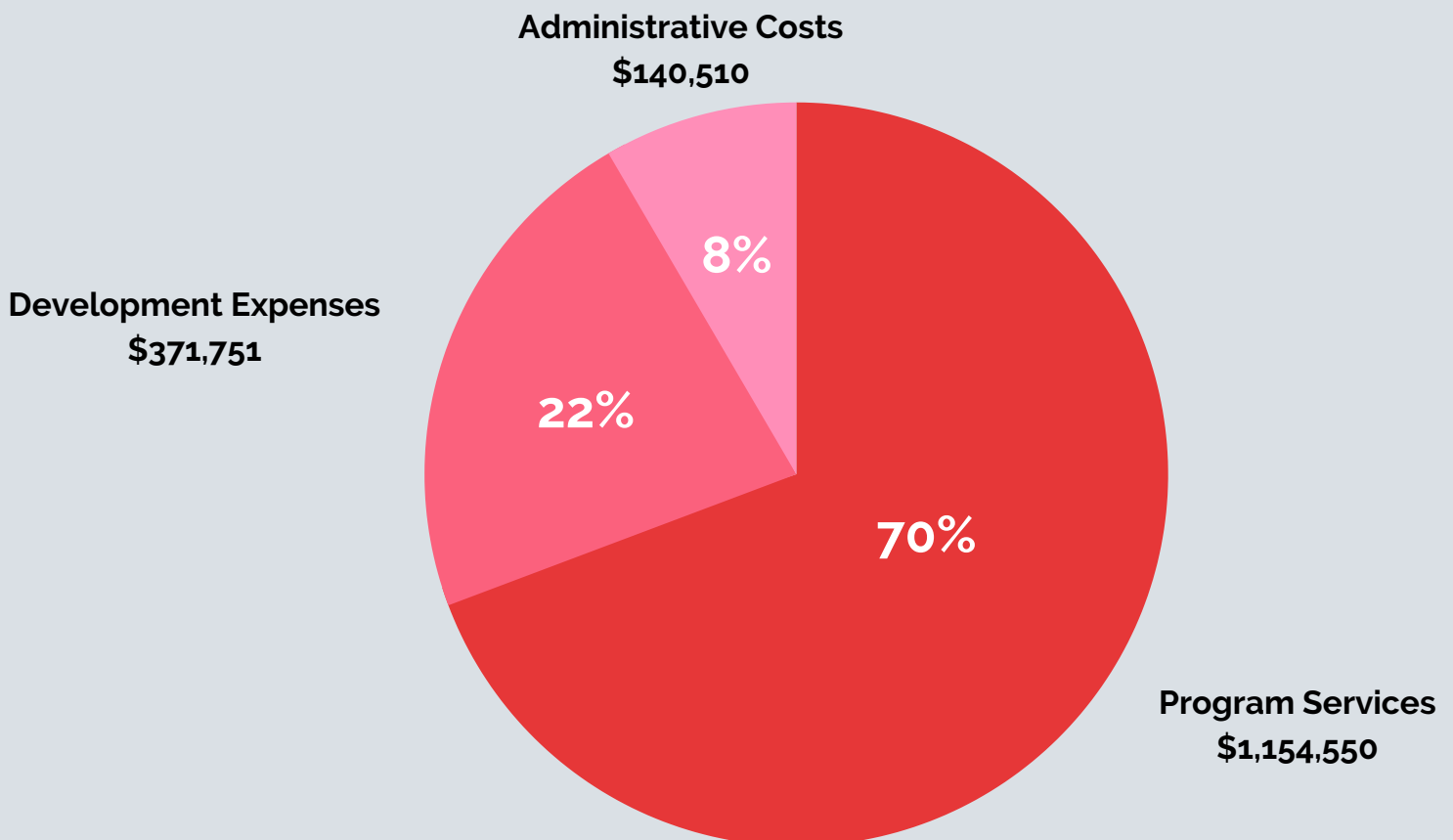
President and CEO



FINANCIAL OVERVIEW

Ronald McDonald House Charities of Arkoma is happy to share our first Annual Report, as our organization is the largest it has ever been, thanks to all of our supporters.

As well all know, the last two years have been uncertain for many. Though the world paused, babies were still being born and children were still getting sick, meaning our operations could not and did not stop. **THANK YOU** to our generous donors for allowing us to not only continue operations in 2021, but expand our operations to better serve our community. The chart below shows how your donations from 2021 were allocated.



*With an additional \$3.2 million raised to build an 11-bedroom Ronald McDonald House at Mercy Fort Smith

OUR 2021 IMPACT

*Due to COVID-19, our programs did not operate at full capacity.

RONALD McDONALD FAMILY ROOM Fort Smith



251

families served



1,030

overnight stays



Average Length of Stay

8.3 nights

RONALD McDONALD FAMILY ROOM Rogers



200

families served



706

overnight stays



Average Length of Stay

7.4 nights

RONALD McDONALD HOUSE Fayetteville



282

families served



1,735

overnight stays



Average Length of Stay

9.2 nights



\$3.2 million

raised to open **1 new** stand alone
Ronald McDonald House projected to
serve **5,000 families** in 2022.

RONALD McDONALD CARE MOBILE



\$191,401

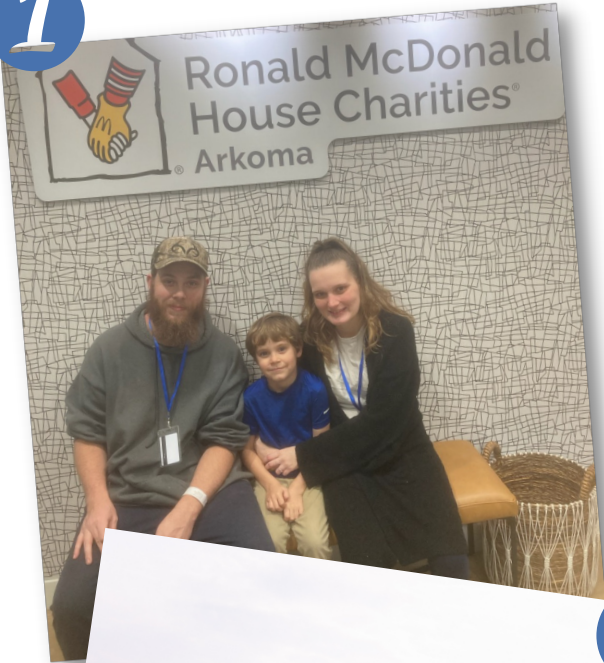
saved in dental procedures

1,766

procedures performed

YEAR IN REVIEW

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1. The Wagner-Elmore Family checked in on December 30, 2021 as the first family to use the new Ronald McDonald House at Mercy Fort Smith. With this house, their other son was able to stay with them while their newborn received medial treatment in the hospital. Thanks to all the generous supporters in our community, the House is open and serving 11 more families in the River Valley!

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2. We hosted a Grand Opening Event on November 8, 2021 for the Ronald McDonald House. Our community joined us in celebrating this accomplishment, with speeches from RMHC President and CEO Stephanie Medford, along with Mercy Hospital CEO Ryan Gehrig, and RMHC Board Chair Melissa Udouj. Mayor George McGill declared November 8th Ronald McDonald House Day, and we got to hear from the Northside Choir, N'Sound. Thank you to all who joined us!

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3. Share-A-Meal donors continued to bring home cooked or catered meals each night for families staying at all four Ronald McDonald Programs. Community members are able to cook or cater in hot meals, relieving a burden from parents during a stressful and uncertain time.